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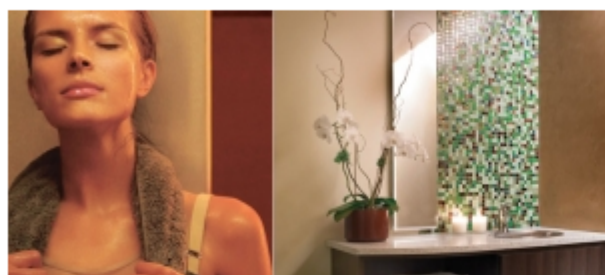
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SEPTEMBER 16, 2009...1:18 PM

Calm despite the storm: Six new spas open in New York City this year

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This time last year New York City saw five new splashy spa openings, all in major hotels. And while these palaces of pampering may not be hitting their projected numbers, that doesn't mean all's quiet on

the city spa scene either. In fact, we counted six new ones since January.

This year's crop is smaller and more intimate (Cornelia who?), and some seem based on business partnerships and better bedfellows, rather than big dreams. We're paying each one a visit and promise to report back on whether they're worth the money or if you're better off heading to Chinatown for some [bargain bodywork](#). After all, whether high-luxe or low-rent, spas of all stripes are now in the same boat.

NEW SPAS

Beljanski Wellness Center

"Toxins that build up in the body and cause health problems" are the target of the treatments (facial, body scrubs, colonics, infrared sauna) on the tiny menu at this new spa dedicated to detox and supplementation. *Opened in March.*

150 East 55th St., 6th fl., 212-832-6800, www.beljanskiwellness.com

Wink Eco Beauty Bar

A bulk of the beautification at this Prospect Heights boîte is given to green nail services (think "[three-free](#)" polishes and an inventive Acrylics Anonymous "rehab" program of nail-bed-mending manicures). But a single treatment room offers hard-to-find Farmaesthetics facials, vegetable-dye eyebrow tinting, and sugaring. *Opened in April.*

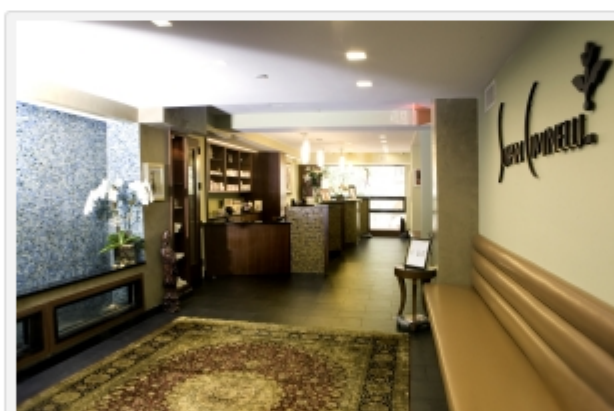
602 Vanderbilt Ave., at St. Marks Pl., Brooklyn, 718-230-3443,

www.winkbeautybar.com

NEW DIGS

Susan Ciminelli Day Spa & Hair Salon

Just before a hairdryer fire at the neighboring John Barrett Salon took out the top floor of Bergdorf Goodman which also housed Ciminelli's spa, the facialist had opened her



Susan Ciminelli's new Midtown spa is three times the size of her spa at Bergdorf Goodman

second and much larger Midtown location (11 treatment rooms). It's now the only city outpost for facials and energy work with Ciminelli and her [fab products](#). Also new: a line of True Red lipsticks. *Opened in May.*

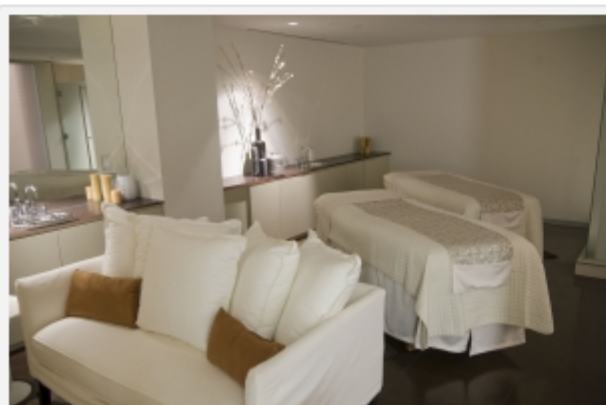
120 E. 56th St., 212-750-4441, www.susanciminelli.com

Jillian Wright Clinical Skin Spa

The facialist-founder of Glow (and spokesperson for St. Ives), known for her solution-oriented skin-care services and gadgetry, now has her own eponymous spa in a landmark brownstone—a sign Wright is becoming the next brand-name facialist? *Opened in August.*

22 East 66th St., 2nd fl., btwn 5th & Madison, 212-249-2230,

www.jillianwrightclinicalskinspa.com



The Couples Room at Equinox on 74th Street

NEW TENANTS

Exhale Spa at the Gansevoort New York

The hot and cold soaking pools are still here, but the day-spa powerhouse brand Exhale has put its wellness stamp on the subterranean spa, adding its signature CoreFusion fitness classes,

"conscious" spa services, and GRN skin-care products. *Opened in June.*

18 Ninth Ave., at 13th St., 212-660-6733, www.exhalespa.com

The Spa at Equinox

Equinox Fitness Clubs have partnered with Lather (whose Midtown flagship spa just closed). Two Upper East Side Equinox locations (and four more nationally) will offer Bamboo Indulgence and other popular Lather services, along with, we hope, a spa setting free of the previously intrusive cardio-workout soundtrack. *Opened in September.*

Locations: 3rd and Lexington Avenue, and 74th and Second Avenue,

www.equinox.com

Twitter Updates

- Despite the economy, six new spas have opened in New York City this year so far. <http://tinyurl.com/pro2an> 20 hours ago
- Good news: Nail polishes are now formulated without toxic chemicals. Bad news: It's hard to find them at NYC spas. <http://tinyurl.com/qcu8hz> 2 days ago
- Skipped trapeze yoga? Here are some newfangled fall fitness classes in NYC actually worth taking: <http://tinyurl.com/obshqd> 2 days ago
- Do celebrity beauty products belong on the A-list? <http://tinyurl.com/kqa8pu> 5 days ago
- Three weeks until prime foliage in VT. Here's everything you need to know for an active weekend in B'ton: <http://bit.ly/14jVKw> 6 days ago

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