

SUMMER SKINCARE

june 27, 2014



1

TINTED MOISTURIZER:  
Put the heavy stuff away.



2

SAYONARA STRETCH MARKS:  
Hello bikini season.

SUMMER SKINCARE

Summer is here and exposed skin is inevitable.  
It's time to get it ready for its close-up.



3

SUMMER GLOW:  
Give your skin the moisture it needs to look flawless all summer long.



4

POST PARTY:  
What you do when you get out of the sun is just as important.

Along with warmer temperatures and longer days, summer also brings with it mandatory skin exposure and UV rays. While we have all been practically hit over the head with the importance of sunscreen all day err' day (if you need more not-so-subliminal messaging, head [here](#)), applying SPF shouldn't be the only thing you are focused on when it comes to keeping your epidermis beach ready. From makeup replacements to treating your skin off the beach, here are four categories of skin care products you should be stocked with before summer's end.

**(1) TINTED MOISTURIZER.** Unless having your face melt onto your all white ensemble just happens to be your "thing" (and we have a fairly strong feeling it's not), tinted moisturizer is a must have. Period. With all of the heat, sun exposure and inevitable sweat associated with merely existing over the next few months, caking on the foundation isn't really a viable option. We generally prefer tinted moisturizers that are both oil free and have some built in SPF. The [Laura Mercier Tinted Moisturizer](#) is a bit of a cult classic that offers pretty standard summer coverage. We are also big fans of [Jouer Matte Moisture Tint](#) for a smoother and more, well, matte finish when necessary (sun spots, we are looking at you).

**(2) SAYONARA STRETCH MARKS.** There's nothing like being forced to put on a yellow polka-dot bikini to make those stretch marks feel larger than life. Luckily, give [StriVectin SD Advanced Intensive Concentrate for Wrinkles & Stretch Marks \(on sale here\)](#) two weeks and it will give you your confidence back.

**(3) SUMMER GLOW.** Getting glowing beach ready skin is all a matter of choosing the right post-shower elixir. And for us, [Susan Ciminelli's Marine Lotion](#) is what one might call a bit of a godsend in that department. Not only does it make skin glow upon first use, but over time (it can be used anywhere on your body and face) some have claimed they can skip their foundation altogether. Eureka! It's a summer miracle! If the Marine Lotion is a bit out of your budget, we also suggest [L'Occitane's Almond Firming and Softening Supple Skin Oil](#). Not quite as drastic results, but we have been using it for years and it's half the price.

**(4) POST PARTY.** How you treat your skin after you lay out is just as important as [what you put on it beforehand](#). Before you take that post-tan nap upon returning to your hotel room, make sure to keep your skin hydrated by applying [Avene's After Sun Repair Lotion](#) (it needs something to drink, just like you). Took that heat induced nap outside on accident? [Michael Kors After Sun Gelee](#) should do the trick.

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