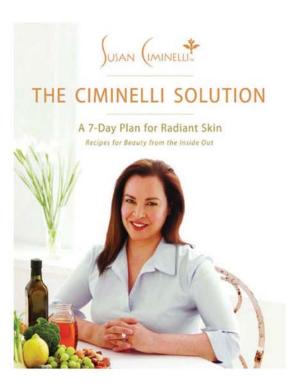
THE ART OF CIMINELLI



SUSAN CIMINELLI

hat if you could change the way people viewed you on the outside, by fixing whatever ails you on the inside? Such a basic, yet too often ignored, concept to health and beauty is the model behind Susan Ciminelli's luxurious day spas. For someone whose clients include social elites, such as supermodels, movie stars, and TV personalities, Susan has remained grounded by keeping what is most important close to her heart: health and beauty the way nature intended.

Susan has been a pioneer in the holistic spa industry long before going green turned into a fad. Susan's venture into day spas was inspired by a passion for living naturally and helping others to reach healthy and meaningful goals. Prior to beginning her career as an aesthetician, Susan studied around the world, always in search of natural treatments. Susan's travels taught her how to revitalize her own life by eating fresh and natural foods and by adopting Eastern European holistic medicinal practices.

Recently Susan suffered a devastating blow: just as her line was gaining notoriety with a cult-like following, a fire destroyed her spa. Always one to find opportunities in challenges, Susan relocated her spa to 56th Street, between Park and Lexington. Support for Susan Ciminelli's spas and products have never been greater. Her latest product, Bamboo Ginger Scrub, is an invigorating way to minimize pores and create flawless skin. Susan also has a spa in California, and occasionally leaves her urban oasis in New York to travel around the country to perform her in-demand services.

While so many spas focus solely on correcting what's outside or have an obsession with reaching an unobtainable beauty, Susan prides herself on enhancing her clients' beauty the way nature intended: through treatments, relaxation, and nutrition. Susan's signature approach promises to reveal her clients' inner glow, something that no amount of makeup or surgery can buy. www.susanciminelli.com