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Can This Mask Freshen Up Your Face?

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Not looking so refreshed? Skin care queen [Susan Ciminelli](#) claims her Hydrating Gel Mask can reverse the signs of aging.

style
test
drive

The \$75 mask "floods [dry] skin with essential moisture and nutrients," healing sun- and windburns in the process. It's supposed to reduce fine lines and wrinkles *and* increase the skin's ability to produce collagen. Ashanti swears by it, but we had to find out for ourselves.



"I call this stuff 'the great equalizer.' After just one use, my skin was clearer and the tone much more even, and it felt as soft as a baby's you-know-what. I'm not always as kind to my skin as I should be. I love the sun and drive a convertible, but this seems to smooth over all that abuse. It's very soothing, and the greatest benefit? No more morning puffy-face! "

—**Abby H., On Air Promotions**



"I have extremely sensitive, dry skin, so I was very skeptical. But after seeing how light and subtle the mask was, I decided it was safe to try. I didn't even have to apply an additional moisturizer afterward. I had no irritation whatsoever and my face truly looked brighter."

—**Lillani M., On Air Promotions**



"After a stressful week, my skin was broken out and had dry spots from the onset of cool weather, so I definitely needed a hydrating mask. It says it's for dry skin, but it seemed to work wonders for my combo skin type. After the first use my skin felt softer, my breakout had calmed down and the tone of my skin looked healthier and younger. The only drawback is the mask can sting a bit on your dry areas."

—**Christina M., Photo**

Think Susan Ciminelli's gel mask will help you put *your* best face forward? Visit the company's [official site](#) for purchasing info; prices start at \$75.

Have you tried this product, or do you have another favorite to recommend? Weigh in now in our comments section!

Posted by Staff on Thu, Nov 15, 2007, 5:56 PM
Photos by: Susan Ciminelli Skin Care, E! Networks