



## What Beauty Products Does Naomi Campbell Use? Do They Work?

By Nicki Zevola — July 01, 2012

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Naomi Campbell is one of the most beautiful women on the planet, and at 42, she's never looked better. This month, NewBeauty reveals her favorite products, while FutureDerm analyzes her choices:



Naomi Campbell is one of the most famous supermodels of all time. Photo by Jesse Gross. (Photo credit: Wikipedia)

### Susan Ciminelli Algae Fine Powder, Algae Deep Cleanse, and Marine Lotion

Algae is arguably one of those superfoods that we have yet to understand the full effects of, whether ingested or applied topically. Celebrity aesthetician Susan Ciminelli says Naomi swears by her products, and Ciminelli further calls algae "Earth's most nourishing clock-stopper" on her website.

**What Science Says:** Science is currently limited on the full effects of algae. On the one hand, isolated polyphenols from brown algae have been shown to boost UV protection (*International Journal of Cancer*, 2009). Considering the fact that 80-90% of the visible signs of aging are attributable to UV damage, that's no small feat. And a [French study](#) suggests red algae has similar UV protection-boosting effects, as well as in stimulating collagen synthesis and acting as a potent antioxidant.

Algae has a low irritant potential for the skin, according to some studies, such as this 2004 study from the *Australian and New Zealand Journal of Public Health*. Still, other studies suggest that algae can be a significant irritant (*Journal of Allergy*, 1966).

Considering the low cost-to-benefit ratio, I give [Susan Ciminelli products](#) a thumbs-up, with a note of caution to patch test first for those with sensitive skin. I also must tell those pregnant or nursing women to avoid any products with rosemary. This is because rosemary oil currently has not been declared entirely safe for use by the American Pregnancy Association, as there is mixed evidence in relation to possible stimulation (i.e., increase in heart rate, etc.) of the fetus.



Susan Ciminelli, a celebrity aesthetician, uses algae in her products.

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